

## COURSE ON

# FINANCE FOR NON-FINANCE MANAGERS

## Background

It is important for managers to understand the fundamentals of finance in order to ensure that employees fulfil their daily roles and company growth is optimised. As a manager, having a good understanding of all aspects of the organisation is incredibly important. Obtaining an understanding of finance is especially important as these skills can assist the individual in, for example, understanding how to maximise sales or assessing unnecessary costs.

## Course Objective

This course aims to unscramble the challenges of understanding financial statements, capital budgeting and the importance of cash flow. Participants will have an understanding of business finance and the language used by accountants and those in finance. They will also learn key financial concepts in order to improve their skills and abilities in managing the financial aspects of an organisation. In addition, it will equip them to understand the various financial reports.

## Course Content

- Basic financial terminology and key accounting concepts
- Reading key financial statements (profit and loss account, balance sheet, income and expenditure accounts and cash flow statements)
- Working Capital Management in the current environment
- Cash flow Management and long-term cash flow strategies
- Budgeting and Forecasting

## Target Group

- Managers in non-financial positions
- Managers in financial positions who wish to enhance their skills
- Business Owners.

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**FEE**  
**US\$300**  
per Delegate

Local participants can pay  
in ZWL equivalent at the  
prevailing auction rate

Duration:	3 days
Dates:	4 - 6 October 2021
Venue:	Online
Fee:	US\$300 per participant
Language:	Course will be conducted in English
Deadline for Registration:	27 September 2021

For further details and registration contact

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